

European Union European Regional Development Fulls







# SUPPORT MICRO AND SMALL ENTERPISES AFFECTED BY COVID-19 IN CENTRAL MAKEDONIA

The enterprise SARIKOS S.A. with headquarters in the Region of Central Macedonia, was cofinanced by the European Regional Development Fund (ERDF) of the European Union (EE) for the implementation of its project under the Action ""Support micro and small enterprises affected by Covid-19 in Central Macedonia" under the framework of the Operational Program «Central Macedonia» 2014-2020.

The Action is aimed at empowering micro and small enterprises in the Region of Central Macedonia in the form of a non-repayable grant to ensure sufficient liquidity to deal with the effects of the Covid-19 pandemic.

Investment's total budget is 50.000 Euros. (100% public expenditure). The Action is cofinanced by Greece and the European Union - European Regional Development Fund.



REGION OF CENTRAL MACEDONIA MANAGING AUTHORITY O.P. Region of Central Macedonia



Co-financed by Greece and the European Union

## EPANEK 2014-2020 OPERATIONAL PROGRAMME COMPETITIVENESS • ENTREPRENEURSHIP • INNOVATION



Competitiveness Toolbox

The enterprise SARIKOS SA based in Central Macedonia region, has joined the Action "Competitiveness Toolbox" with a total budget of **400 million**  $\mathbf{C}$ . The Action aims at supporting existing small and very small enterprises, in order to upgrade and improve their competitive position in domestic and international markets, by investing in the modernization of their production equipment and by adopting product certifications.

The investment's total budget is 160.363,44 € out of which 80.181,72 € is public expenditure. The Action is cofinanced by Greece and the European Union - European Regional Development Fund.

#### The approved co-financed Business Plan includes investments on the following categories:

Machinery – Equipment

#### Through the participation in the Action, the enterprise achieved:

- Competitiveness improvement
- Increase of profitability
- Reinforcement of an extrovert business profile
- Market expenditure by adopting new products and services
- Creation of better quality products and services
- Increase of productivity and improvement of operational procedures
- Entrepreneurship Reinforcement
- Creation/ retention of jobs

The support of EPAnEK proved beneficial, not only for the enterprise but for the competitiveness of the national as well as the local economy.





European Union European Regional Development Fund HELLENIC REPUBLIC MINISTRY OF DEVELOPMENT AND INVESTMENTS SPECIAL SECRETARIAT FOR ERDF, CF & ESF PROGRAMMES MANAGING AUTHORITY OF EPAREK



### Co-financed by Greece and the European Union